READ FIRST **INSTRUCTIONS**

Gently press out all parts. Fold on dotted lines. Assemble parts in following order:

1. CONNECTOR—Fold this first.
2. WHEELS—Fit on Connector tabs.
3. SHAFT—Insert through wheels.
   These three parts form the reel into which the pictures are inserted. Pictures are on a sheet inside of this folder.
4. MACHINE—Fold machine—then insert completed picture reel into machine—next close machine.
5. EYE PIECE—Fits into top of machine.
6. CRANK—Fits over end of shaft on side of machine.
   Now, turn crank and watch the pictures through EYE PIECE.

3

SHAFT

FOLD

FOLD

FOLD

FOLD

This shaft holds the wheels around which the pictures are to be inserted. Fold shaft into square shape and insert through wheels as shown above.

DETACH SHAFT ALONG THIS LINE

END FLAP
Fold down
PAT. PEND.

FOLD

A Insert into slot A

A Insert into slot A

FOLD

PRESS OUT—Insert shaft thru this opening

C

FOLD

FOLD

END FLAP
Fold down

FOLD DOWN ON ALL DOTTED LINES

M L K GG

FOLD FOLD FOLD FOLD

This is the CONNECTOR which holds the two wheels in position. Fold down on all dotted lines and then insert tabs into openings in wheels as shown in sketches.

CONNECTOR 1

J I H G

PAT. PEND.

Created And Produced By

American Advertising & Research Corp., Chicago for The Pepsodent Co.

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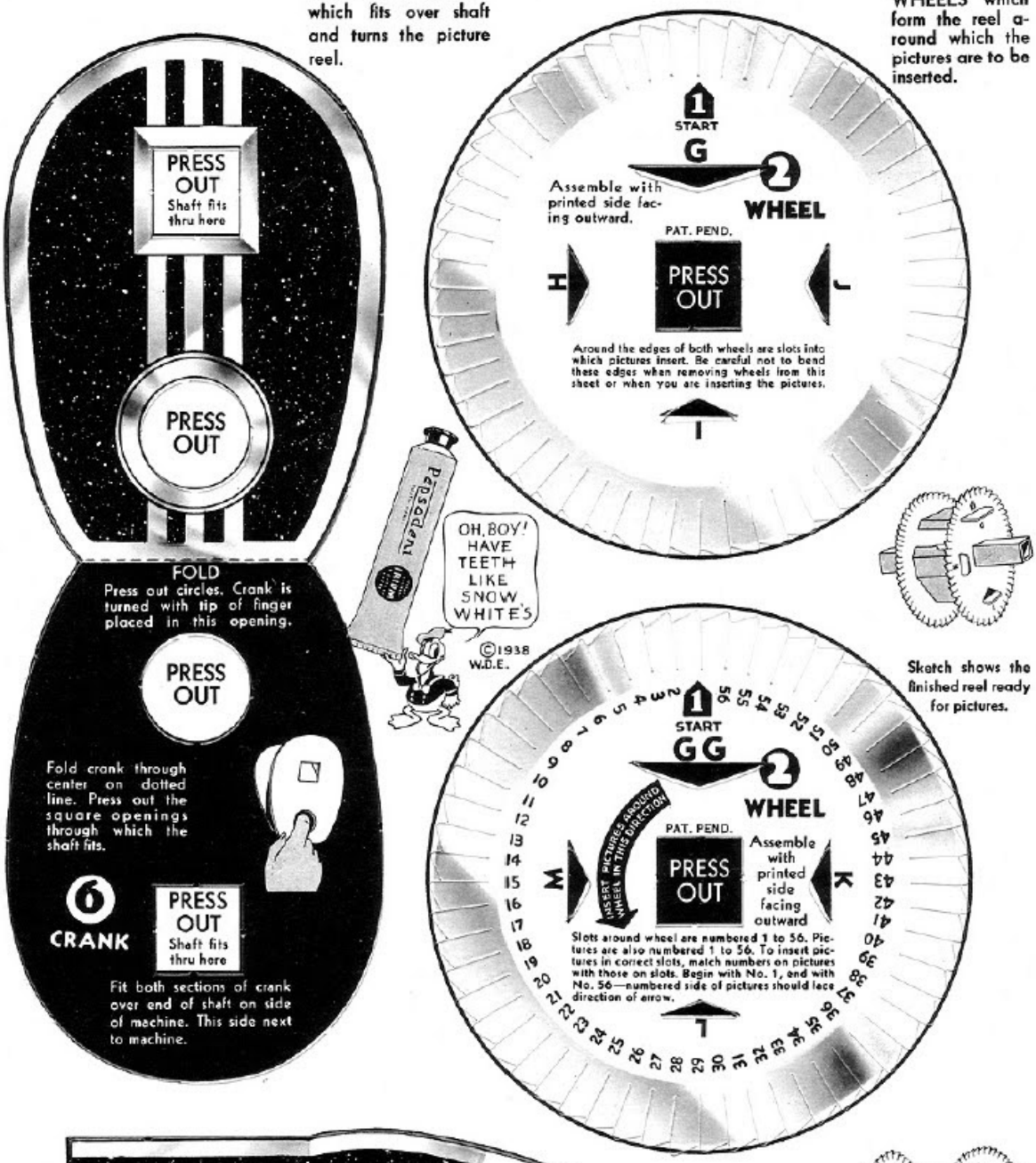
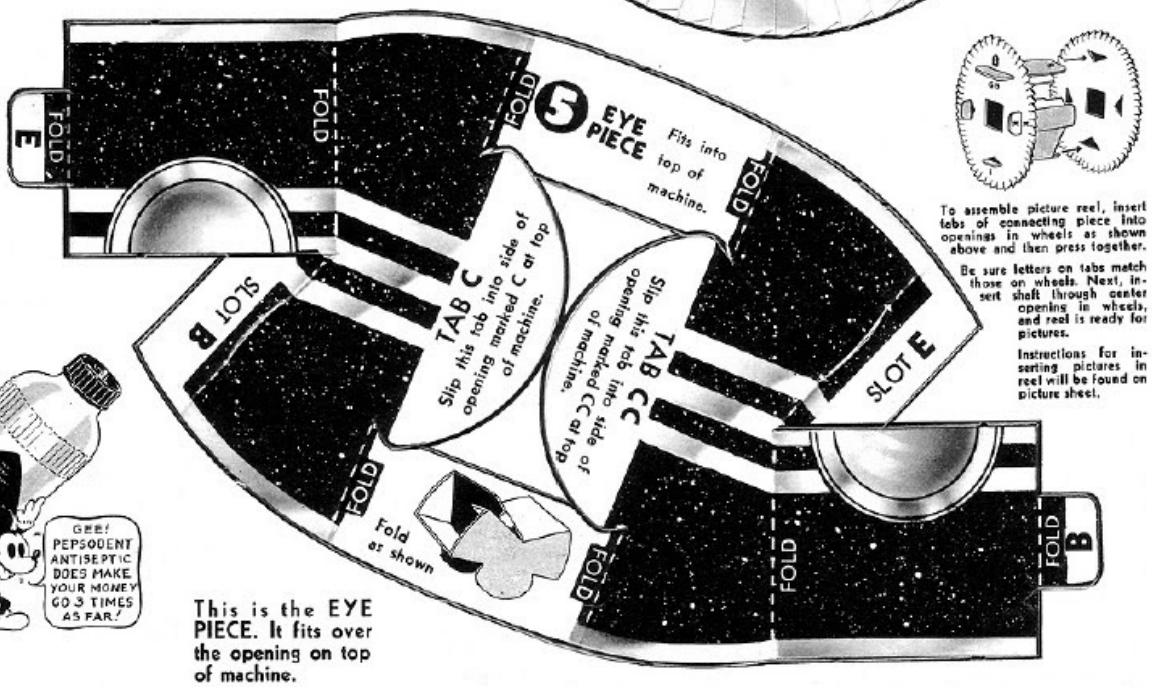
This is the MOVING PICTURE MACHINE. Press it out and fold on all dotted lines. Also press out all openings. Do not assemble machine until the picture reel is ready. Then assemble the machine with the picture reel inside as shown on bottom of machine.

This is the CRANK which fits over shaft and turns the picture reel.

These are the WHEELS which form the reel around which the pictures are to be inserted.



Sketch shows the finished reel ready for pictures.



To assemble picture reel, insert tabs of connecting piece into openings in wheels as shown above and then press together.

Be sure letters on tabs match those on wheels. Next, insert shaft through center opening in wheels, and reel is ready for pictures.

Instructions for inserting pictures in reel will be found on picture sheet.

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This is the EYE PIECE. It fits over the opening on top of machine.

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WALT DISNEY'S

Snow White

and the Seven Dwarfs

MOVING PICTURES

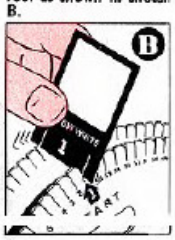
to be used in your

Pepsodent

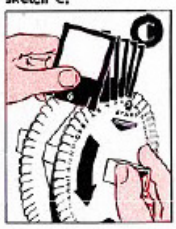
MOVING PICTURE MACHINE

A set of 56 pictures is printed on each side of this sheet. Fold pictures on perforated lines and gently pull them apart as shown in sketch A.

Next, stack pictures in numerical order, beginning with No. 56 on the bottom and ending with No. 1 on the top. Then insert pictures into reel as shown in sketch B.



Begin with picture 1 and insert it into slots numbered 1 on both wheels; next, insert picture 2 into slot 2 on the numbered wheel and into corresponding slot on other wheel, etc. See sketch C.



When inserting pictures, be sure to insert them numerically around wheel in direction of arrow, with numbered side of pictures also facing direction of arrow. Gently insert pictures into slots of both wheels, one edge of picture at a time.

Be careful not to bend or tear pictures. See that slots in the wheels fit over the white lines printed on bottom of each picture. Picture should be all the way down in slot. Sketch D shows completed reel ready for insertion into machine.

SEE OTHER SIDE

SNOW WHITE 5
SNOW WHITE 13
SNOW WHITE 21
SNOW WHITE 29
SNOW WHITE 37
SNOW WHITE 45
SNOW WHITE 53
SNOW WHITE 6
SNOW WHITE 14
SNOW WHITE 22
SNOW WHITE 30
SNOW WHITE 38
SNOW WHITE 46
SNOW WHITE 54
SNOW WHITE 7
SNOW WHITE 15
SNOW WHITE 23
SNOW WHITE 31
SNOW WHITE 39
SNOW WHITE 47
SNOW WHITE 55
SNOW WHITE 8
SNOW WHITE 16
SNOW WHITE 24
SNOW WHITE 32
SNOW WHITE 40
SNOW WHITE 48
SNOW WHITE 56

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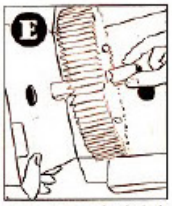
WALT DISNEY'S

MICKEY MOUSE and DONALD DUCK MOVING PICTURES

to be used in your Pepsodent MOVING PICTURE MACHINE

HOW TO INSERT COMPLETED PICTURE REEL INTO MACHINE.



Insert one end of shaft through circular hole in one side of machine. Other end of shaft goes through hole in opposite side.

Close machine, allowing some of the pictures to project through eye piece opening.

Insert the tabs into the slots on bottom of machine. Then close ends.

Next attach the crank and the eye piece, as indicated in above sketch.

Insert finger-tip in circular opening in crank and turn.

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